



# World Long-Term Oil & Energy Outlook

*Where are oil prices heading in the next 20 years?*

*What will be the key demand drivers? What part will China and India play?*

*What impact will alternative fuels have on the demand for oil?*

*Is the world running out of oil?*

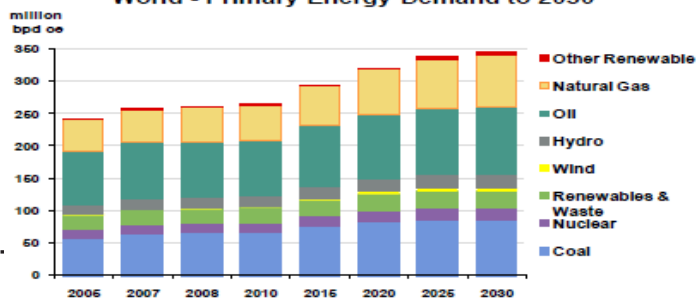
KBC Energy Economics' Annual Long-Term Oil & Energy Outlook Report identifies the future demand for oil products by region, based on country analysis, and puts this into the context of projected crude oil and liquids supply. This analysis is used to provide clients with a forecast of the oil price out to 2030. The latest edition of the Long-Term Oil & Energy Outlook was issued in November 2010 and a new report is due out by the end of 2011. The report is the product of KBC's unparalleled thirty years experience in energy economics and forecasting.

Current forecasts project that within the next 10 years world oil demand will reach 100 million barrels per day (bpd), led by strongly growing diesel demand.

In addition to a high level analysis of energy demand growth trends for oil, gas, coal and electricity, which is supplemented by extensive statistical appendices, the report provides a detailed regional analysis of crude oil and liquids supply, including biofuels, and a similar analysis of oil demand by product.

- A detailed outlook for the oil price, including the impact of fund and investor flows; how currency shifts affect the price; supply cost parameters; and the role that OPEC will play in the years ahead. High and low case scenarios are provided to supplement the base case analysis.
- Analysis of the key demand drivers, including population trends; changes in energy efficiency and environmental pressures.
- A high level summary outlook for world energy demand by fuel type, and a similar outlook for oil demand broken down by the individual oil products. Consideration is given to the risks and sensitivities on a global and regional basis.
- A detailed examination of where future oil supply will come from. Regional analysis of OPEC and non-OPEC supply of crude and Natural gas Liquids (NGLs) is provided, along with analysis of OPEC reserves and capacity.
- Additionally, the report provides a forecast of alternative liquid supply sources including biofuels, Gas To Liquids (GTLs) and Coal To Liquids (CTLs).
- The Report reviews the key drivers of demand for road transportation fuels, including car ownership in emerging markets such as China, fuelling and oil use per car, and the commercial vehicle fleet. Similar analysis is provided for the aviation and marine sectors, and the petrochemical sector.
- A forecast of world oil demand to 2030 by product, based on KBC Energy Economics proprietary transportation models. Forecasts are provided for LPG, naphtha, gasoline, kerosene, gasoil/diesel, fuel oil and other products. These forecasts are backed up by extensive commentary on the key technical, economic and policy drivers of demand for each of these fuels. Brief comment on the prospects for bitumen and lube oils is also included.

**World - Primary Energy Demand to 2030**



**This comprehensive report outpaces other publicly available material in terms of depth of coverage, the rigour and expertise behind the forecasts and the breadth of the integrated supply and demand analysis for energy and oil. Contact us today or email the form on the back to purchase a copy.**

