



KBC INTRODUCES NEW ALTERNATIVE FUELS AND FEEDSTOCKS SERVICE

London, UK and Houston, Texas, USA – (September 23, 2008) – KBC Advanced Technology plc (KBC) announces the introduction of an Alternative Fuels and Feedstocks service (AFFS).

In response to market demands, KBC now offers an Alternative Fuels and Feedstocks service. Several factors contribute to the quickly growing and complex market for AFFS including the high price of crude oil, challenges of crude supply, pressures to reduce Greenhouse Gas (GHG) emissions – both political and public, and the increased availability of “green fuels.”

Companies considering building or operating alternative fuel plants or utilising alternative feedstocks need to optimise designs and operations to maximise yields of high value products, minimise energy consumption and CO₂ emissions, ensure reliability, and operate at optimum staffing levels using Best Practice systems, work processes, procedures, and tools. KBC provides leading CapX (Capital Excellence) services to help companies make sense of the options and make the right decisions for their facility. Our OpX (Operations Excellence) services for Alternative Fuels and Feedstocks assist companies in effectively operating this type of facility.

The KBC team possesses expertise in various areas of AFFS, and we have now formed a team to specifically focus on the needs of both our existing Clients and emerging players in this area.

George Bright, KBC CEO, commented, “The AFFS service offering is a natural extension to our existing business. With almost 30 years of proven success in working with the leading players in the hydrocarbon processing sector, our expertise is directly applicable to the alternative fuels arena regardless of the original source of the feedstock - crude oil, gas, coal, or biomass; we have successfully completed projects in Tar Sands, Coal to Liquids (CTL), Gas to Liquids (GTL), and bio and synthetic fuel integration. KBC looks forward to helping more companies meet the challenges of serving the demand for transportation fuels in this ever-changing crude oil supply and alternative fuels marketplace. This is an exciting time in the industry.”

About KBC:

KBC Advanced Technologies plc, a leading independent consulting, process engineering and software group, delivers improved operating performance to the oil refining, petrochemical, and other process industries worldwide. We provide process consulting, strategic planning advice, energy price forecasting and market analysis, economic studies, capital project services, and training to help clients achieve their business objectives and improve their competitive position. Our human performance improvement division provides organisational effectiveness services, training programmes, operations manuals, and personnel development services. KBC consultants recommend changes for material and measurable improvements in profitability. To assist clients in realising such improvements, KBC provides implementation services and software solutions, including the KBC SIM models and Petro-SIM™ for process optimisation, and our energy optimisation software packages. Formed in 1979, KBC has offices in the UK, USA, Canada, Singapore, the Netherlands, Russian Federation, The People’s Republic of China, and Japan. For more information, visit www.kbcat.com.

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